We live under an accelerated regime of images consumption. In our feeds, a constant scroll of architectural images circulate without us being able to deepen into them. The logic of algorithms does not allow it. Post-digital collages, urban proposals and hyper-realistic renderings are interspersed with memes, tweets and cursed images that have given rise to an architectural criticism previously relegated to the field of printed publications and academic journal. “Too much text” as the meme said. Thus, between the frenetic pace of the infinite scroll and the academic opacity of peer-reviewed knowledge production, all architectural debate is excluded from the peripheries of both media. It is necessary to explore new narratives capable of going further, useful to generate new debate and discussions about a space yet to come.

The workshop is conceived as a laboratory of architectural narratives. It will explore possible communication tools in the age of the image, outside disciplinary corsets and academic inertias. Straddling the physical and the virtual, the outcome of the workshop will be a pamphlet or zine collectively produced. It will seek to thread and unsettle the discussions and topics of the Deep City Symposium in simultaneity with its development. It will leave behind the language of both frameworks to flirt with other possibilities: architectural propaganda, speculative narratives, cursed images and glitched speeches capable of inserting themselves into contemporary circulation flows.

Architectural narratives in the age of the image

Organized by Bartlebooth (Antonio Giráldez and Pablo Ibáñez)

Wednesday 24th
13h00 - 15h00 Session 01
Thursday 25th
12h00 - 13h30 Session 02
Friday 26th
13h00 - 16h30 Session 03 & Publication

More information and registration at www.deepcity.ch