

Deep City:  
Climate Crisis,  
Democracy  
and the Digital

Online Workshop

More information and registration at  
[www.deepcity.ch](http://www.deepcity.ch)

# Agitation & Propaganda

24–26/03

2021

## Architectural narratives in the age of the image

We live under an accelerated regime of images consumption. In our feeds, a constant scroll of architectural images circulate without us being able to deepen into them. The logic of algorithms does not allow it. Post-digital collages, urban proposals and hyper-realistic renderings are interspersed with memes, tweets and cursed images that have given rise to an architectural criticism previously relegated to the field of printed publications and academic journal. “Too much text” as the meme said. Thus, between the frenetic pace of the infinite scroll and the academic opacity of peer-reviewed knowledge production, all architectural debate is excluded from the peripheries of both media. It is necessary to explore new narratives capable of going further, useful to generate new debate and discussions about a space yet to come.

The workshop is conceived as a laboratory of architectural narratives. It will explore possible communication tools in the age of the image, outside disciplinary corsets and academic inertias. Straddling the physical and the virtual, the outcome of the workshop will be a pamphlet or zine collectively produced. It will seek to thread and unsettle the discussions and topics of the Deep City Symposium in simultaneity with its development. It will leave behind the language of both frameworks to flirt with other possibilities: architectural propaganda speculative narratives, cursed images and glitched speeches capable of inserting themselves into contemporary circulation flows.

Organized by  
Bartlebooth  
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and Pablo Ibáñez)

Wednesday 24th  
*13h00 - 15h00* Session 01

Thursday 25th  
*12h00 - 13h30* Session 02

Friday 26th  
*13h00 - 16h30* Session 03 & Publication